

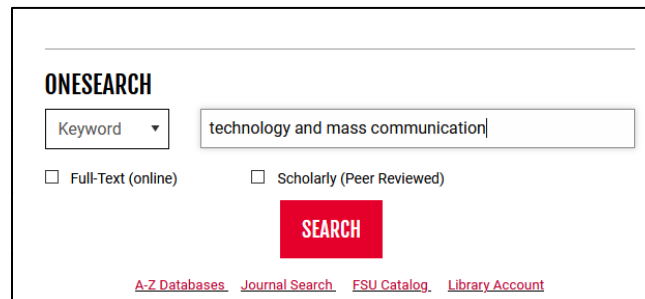
Lewis J. Ort Library

Narrow Results to Trade Publications Only

You may have an assignment where you might need to narrow your results to just Trade Publications. Trade Publications are resources that are used by professionals in specific industries to inform and share information about that industry.

This handout will show you how to narrow down results to only trade publications using OneSearch. However, other databases may also allow you to narrow down to just trade publications.

First, go to the library's home page (<https://www.frostburg.edu/library/>).



ONESEARCH

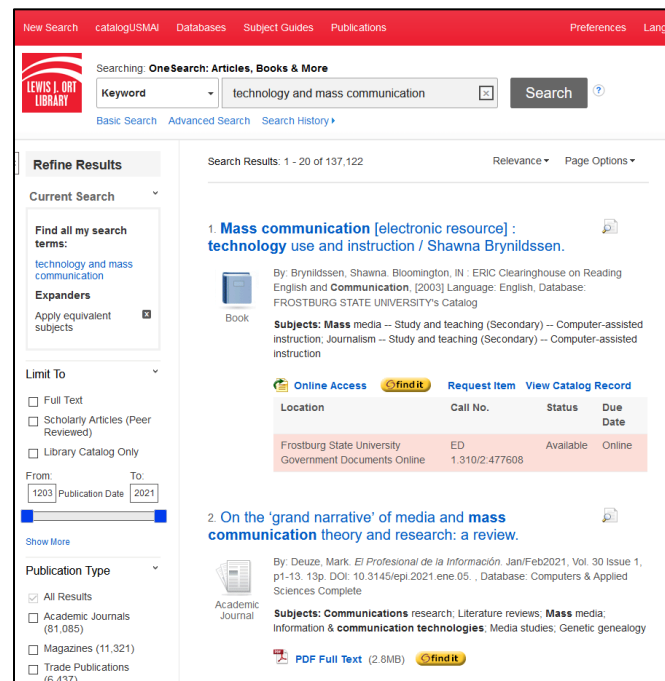
Keyword

☐ Full-Text (online) ☐ Scholarly (Peer Reviewed)

SEARCH

[A-Z Databases](#) [Journal Search](#) [FSU Catalog](#) [Library Account](#)

Type in your keywords for the topic you are working on. In this instance, I will search for technology and mass communication. Select the Search button. Once you select Search, the Results screen will come up. The results may include print books, e-books, scholarly/peer-reviewed articles, popular magazine articles, and trade publications.



[New Search](#) [catalogUSMAI](#) [Databases](#) [Subject Guides](#) [Publications](#) [Preferences](#) [Language](#)

Searching: **OneSearch: Articles, Books & More**
 Keyword **Search**

[Basic Search](#) [Advanced Search](#) [Search History](#)

Refine Results

Current Search

Find all my search terms:
technology and mass communication

Expanders
Apply equivalent subjects

Limit To

☐ Full Text
☐ Scholarly Articles (Peer Reviewed)
☐ Library Catalog Only

From: 1203 To: 2021
Publication Date

Show More

Publication Type

☒ All Results
☐ Academic Journals (81,085)
☐ Magazines (11,321)
☐ Trade Publications (6,437)

Search Results: 1 - 20 of 137,122 Relevance Page Options

- Mass communication [electronic resource] : technology use and instruction / Shawna Brynildssen.**
 By: Brynildssen, Shawna. Bloomington, IN : ERIC Clearinghouse on Reading English and Communication, [2003] Language: English, Database: FROSTBURG STATE UNIVERSITY's Catalog
 Subjects: Mass media -- Study and teaching (Secondary) -- Computer-assisted instruction; Journalism -- Study and teaching (Secondary) -- Computer-assisted instruction
 Online Access [find it](#) [Request Item](#) [View Catalog Record](#)

Location	Call No.	Status	Due Date
Frostburg State University Government Documents Online	ED 1.310/2-477608	Available	Online
- On the 'grand narrative' of media and mass communication theory and research: a review.**
 By: Deuze, Mark. *El Profesional de la Información*. Jan/Feb2021, Vol. 30 Issue 1, p1-13. 13p. DOI: 10.3145/epi.2021.ene.05. Database: Computers & Applied Sciences Complete
 Subjects: Communications research; Literature reviews; Mass media; Information & communication technologies; Media studies; Genetic genealogy
[PDF Full Text](#) (2.8MB) [find it](#)

To narrow the results to just Trade Publications, on the left-hand side of the screen, you have the option to Refine Results. Scroll down to the section that says Publication Type. For this search, Trade Publications is listed on this main screen. If it is not listed on the main screen, you would need to select Show More, to get a list of all the publication types.

The image shows a 'Refine Results' sidebar on the left and a 'Publication Type' panel on the right. The sidebar includes sections for 'Current Search' (showing 'technology and mass communication'), 'Expanders' (with 'Apply equivalent subjects'), and 'Limit To' (with checkboxes for 'Full Text', 'Scholarly Articles (Peer Reviewed)', and 'Library Catalog Only'). It also has a date range filter from 1203 to 2021 and a 'Show More' link. The 'Publication Type' panel on the right lists various categories with checkboxes and counts: 'All Results' (checked), 'Academic Journals (81,085)', 'Magazines (11,321)', 'Trade Publications (6,437)', 'Books (5,136)', and 'Dissertations/Theses (3,307)'. A red box highlights the 'Show More' link at the bottom of this panel.

To narrow the results to just Trade Publications, place a check in the box next to Trade Publications.

Once you select Trade Publications, the results will change so that the results will only include trade publications.

If you want, you can continue to narrow the results down by limiting to Full Text items, Date, Subject, or Geography.

For additional assistance:

- See <https://libguides.frostburg.edu/ask> to chat with a Research Librarian
- Stop by the Library Services Main Desk on the 3rd floor
- Call 301-687-4395
- E-mail libref@frostburg.edu